



Aashish Karia

SOCIAL MEDIA MARKETING

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Profile

I am a social media management freelancer looking for promising opportunities to enhance and master the skill of paid advertising.

Strength

I have not only completed multiple online courses on internet marketing, but I also understand human psychology and things that influence people to make certain decisions. Looking forward to work and learn with a company where I can apply these skills.

Experience

Social Media Management freelancing Oct-Dec, 2018

- Graphic design for client's Instagram and Facebook posts
- Managing Social Media for clients
- Content creation, community management, increasing brand awareness

Business Development Executive, Bullmen Realty. May-June, 2018

- Converting prospects into customers by show-casing appropriate primary residential properties
- Taking prospects for site visits in residential projects, answering all relevant queries in the process

Education

BSc. Physics, D.G. Ruparel College 2015-2018
Mumbai University

HSC, C.H.M. College 2013-2015
Mumbai Board

Skills

- **Wordpress**
- **Social Media Marketing**
- **E-mail Marketing**
- **Copywriting**
- **Search Engine Optimisation (SEO)**
- **Video Marketing**
- **Adobe Photoshop**
- **Hootsuite**
- **Analytics**
- **Adobe Premiere Pro**

(Please visit aashishkaria.com/resume for more details)

Interests

- **Trekking**- I love exploring nature and taking on challenges to keep moving and reach the pinnacle
- **Football**- Brings out leadership qualities inside me and keeps me active
- **Reading & Writing** - Every book expands my thinking capacity beyond what 17 years of formal education could offer. I write to inspire people by sharing my knowledge
- **YouTube**- I like sharing my thoughts and inspire people
- **Fitness**- I'm a fitness freak, I spend 60-minutes daily working out
- Exploring new music, Listening to Podcasts, Photography, Gaming